

GoldConnect Unveils its New Breakthrough Pricing & Engagement Platform Specific to the LATAM Region

Sunrise FL, April 27th, 2021-- GoldConnect, a leading wholesale telecommunications provider in Latin America and the Caribbean, announces the release of its state-of-the-art pricing & engagement platform, LatamConnect. The new interactive platform will provide customers with external plant feasibility analysis, in more than 17 countries in the GoldConnect network plus an additional 87+ partners in Latin America.

LatamConnect provides accurate firm pricing and delivers real-time information, including the shortest distance to a fiber optic location or building, diverse building entry, access type, and any CPE required. Meanwhile, the internal commercial team can view available providers and buildings for each location.

“With this level of commercial automation, GoldConnect will enable our customers to complete projects in LATAM faster than ever,” said Jeremy Villalobos, COO of GoldConnect. “The enhanced platform algorithm can process extensive data for more than 40 million locations in Latin America. LatamConnect removes boundaries and opens endless possibilities not only for us but also for our customers.”

LatamConnect will enhance the overall customer experience. Customers will receive secure access to a service delivery module, which allows them the ability to immediately track their custom installation details, processes, and job status for site surveys, infrastructure deployments, equipment installations, and service configurations. This cutting-edge approach takes a proactive attitude towards their disruptive and innovative partnership proposals.

While there are similar platforms in the U.S. and Europe, there has not been one that extensively encompasses the LATAM region. In addition, while other platforms may cover their own infrastructure, they may not include off-net or third-party providers. GoldConnect incorporates its own network plus an additional 87 carriers in the region.

“The biggest achievement with LatamConnect is the time savings for our customers. LATAM is well known in the industry for being a complicated region for gathering pricing and technical information. Our advanced platform will help cut through that wait time,” said Justo Valladares, CEO of GoldConnect.

› About GoldConnect

GoldConnect is a leading telecommunications provider with a presence in 17 countries in Latin America and The Caribbean. With more than 20 years of delivering network solutions to corporate clients and global carriers, GoldConnect relies on its fully owned award-winning network infrastructure and extensive partnerships to provide Network Solutions, Cloud Connection, Network Security and Data Center services in more than 33 countries in the region.

For more information visit

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